



## WONDERING HOW TO BEST PREPARE YOUR CHILD FOR THE FUTURE? U101 - THE FOUNDATION OF SUCCESS FOR ASPIRING TEENS

We live in an uncertain world. As parents, we wonder how we can guide our children toward a college, a major, and a career that will put them on a path toward personal and professional success. In a tough economy, and with rising tuition, helping your child make sound and informed decisions is more important than ever.

Empower your teen - and yourself - with u101 -- the first-of-its kind self-awareness, e-learning and coaching program for teens.

u101 helps teens understand their thinking style and how to apply that knowledge to make important personal, educational and career decisions. It's a first-of-its-kind product that combines assessment, e-learning and coaching into one powerful tool.

u101 is based on Whole Brain® Leadership. It's about being a highly skilled thinker who knows his/her own thinking preferences and can leverage them for greater personal and academic achievement, as well as career success down the road.

### WORLD-CLASS ASSESSMENT

The Hermann Brain Dominance Inventory is a 120-question, highly validated assessment tool that has been used by executives and leaders from a wide range of disciplines since 1976. Students take the HBDI online and receive a personalized, comprehensive report by mail. The package includes a personal profile, summary sheet and resources and activities that interpret and explain the scores in detail.

### INTERACTIVE SIMULATION AND E-COURSE

Through the HBDInteractive® and u101 e-course, students learn about the HBDI and various thinking styles and then apply their learning to real-life decisions. Case studies, videos, activities and more, help students see how to leverage their thinking style in choosing a college, selecting your college major, narrowing in on a career path, and other decisions in between! In online classrooms, students talk with their leadership coach and engage with other students.

### 1:1 COACHING

Students meet one-on-one with a leadership coach who provides personalized feedback and discusses the application of the student's thinking style to decisions about college, selecting a major, career options, and more. Parents can become part of the process by taking the online HBDI assessment tool! Parent results are matched against their student's in a "Pair Report" comparing their thinking styles. And the parent can be included in the coaching session too!

LEARN MORE AT

[WWW.LEAD-AMERICA.ORG/U101](http://WWW.LEAD-AMERICA.ORG/U101)